



Dear Friend,

We are pleased to announce the **4th Annual Pajama Walk**, a theme-based peer-to-peer fundraiser to celebrate neurodiversity, while raising funds for Autism Tennessee. The event is appropriate for ALL ages and fitness levels and will be held on September 24, 2022, from 9am-11am, at Southeast Community Center in Antioch, TN.

In writing this packet, I am reminded of the appointment where my son received an autism diagnosis. He was 6 years old. Based on the information that we had read, we weren't surprised but were unsure of our next steps. Thankfully, his doctor gave us a packet that included the contact info for AutismTN. I made the call a few days later and spoke with a HELPLine Advocate.

In the course of that 30 minute conversation, I had both sides of an envelope filled with suggestions, therapy options, support and networking group contacts, fun events, and more. That 30 minute conversation gave us a path forward; a path that would give our son what he needed to find his voice, find his strengths, and find what makes him happy. Fast forward seven years and I am the Interim Executive Director, working with an amazing team that is doing all we can to help autistic people in MiddleTN find their voices, and their strengths.

The AutismTN staff and I can't do it alone. We need your financial support so that we can properly fund the HELPLine, our Self Advocate programs, and our family support and networking groups. You can be the driving force that helps to bridge the gap between diagnosis and information, between job seeker and meaningful employment, and between isolation and acceptance. Please become a Pajama Walk Sponsor and sign up to walk with us on September 24th to show your support. Details on the benefits of Sponsorship are included in this packet. Thank You! - Jessica Moore

About AutismTN: We receive no state or federal funding and are not affiliated with national organizations. 100% of our budget is raised through grants and fundraisers like this, and 100% of the money raised stays in Middle Tennessee. Here's how we are making a difference...

- We are the only non-profit of its kind serving the needs of the local autistic community through the areas of support, advocacy, and education.
- We are the voice of over 65,000 autistic individuals and their families in Middle Tennessee.
- We receive 7,000+ requests for information and support, on average, every year.
- We create employment opportunities for individuals on the autism spectrum through workplace readiness initiatives and community partnerships. ([AutismTN EmployME](#)).
- We host a variety of social events that celebrate autism and create a more inclusive community.

The success of Pajama Walk relies on the philanthropy of our community. Please consider partnering with us by becoming a Sponsor of this exciting event and by walking with us on September 24th. We appreciate your consideration of this exciting event and look forward to your positive response.

You can contact Jessica Moore at jessica@autismtn.org or (615) 270.2077 for more information about Sponsorship.

A handwritten signature in black ink that reads "Jessica Moore".

Jessica Moore
Interim Executive Director,
AutismTN

A handwritten signature in black ink that reads "Babs Tierno".

Babs Tierno
AutismTN Board of Directors
Co-chair, Pajama Walk

Dan Beuerlein
AutismTN Board of Directors
Co-chair, Pajama Walk



Sponsorship Levels and Benefits

Title Sponsor—\$7500

- Sponsor name and logo displayed at the Pajama Walk Start and Finish Lines as Title Sponsor
- Sponsor acknowledgement by Executive Director during opening remarks
- Company name and logo included in all Pajama Walk marketing efforts (40,000+ social media impressions), in the AutismTN monthly newsletter (10,000+ impressions), and in post-event email
- signage for office
- Option to promote sponsorship and use of AutismTN logo and materials on sponsor's website and in print/advertising materials (placements approved by AutismTN)
- Option set up an exhibitor table at the event and/or to offer product samples and/or promotional materials in Pajama Walk swag bags
- Pajama Walk Recognition plaque for place of business
- Includes a 1 year Community Partner Membership (all membership eligibility must be met)

Gold Sponsor - \$5,000

- Sponsor acknowledgement by Executive Director during opening remarks
- Company name and logo included in all Pajama Walk marketing efforts (40,000+ social media impressions), in the AutismTN monthly newsletter (10,000+ impressions), and in post-event email
- Sponsor name and logo displayed at the Pajama Walk
- Option to promote sponsorship and use of AutismTN logo and materials on sponsor's website and in print/advertising materials (placements approved by AutismTN)
- Option set up an exhibitor table at the event and/or to offer product samples and/or promotional materials in Pajama Walk swag bags
- Includes a 1 year Community Partner Membership (all membership eligibility must be met)

Silver Sponsor - \$2,500

- Company name and logo included in all Pajama Walk marketing efforts (40,000+ social media impressions), in the AutismTN monthly newsletter (10,000+ impressions), and in post-event email
- Sponsor name and logo displayed at the Pajama Walk
- Option set up an exhibitor table at the event and/or to offer product samples and/or promotional materials in Pajama Walk swag bags
- Includes a 1 year Community Partner Membership (all membership eligibility must be met)

Bronze Sponsor - \$1,000

- Company name and logo included in all Pajama Walk marketing efforts (40,000+ social media impressions), in the AutismTN monthly newsletter (10,000+ impressions), and in post-event email
- Option set up an exhibitor table at the event and/or to offer product samples and/or promotional materials in Pajama Walk swag bags
- Includes a 1 year Community Partner Membership (all membership eligibility must be met)

Team Award Sponsor: \$250

- Your sponsorship dollars will go toward Pajama Walk attendee swag bags.
- Company name and logo included in all Pajama Walk marketing efforts (40,000+ social media impressions), in the AutismTN newsletter (10,000+ impressions), and in post-event email
- Option set up an exhibitor table at the event and/or to offer product samples and/or promotional materials in Pajama Walk swag bags
- Includes a 1 year Community Partner Membership (all membership eligibility must be met)

For questions about Pajama Walk Sponsorship , please contact:

Jessica Moore, Interim Executive Director at jessica@autismtn.org or 615-270-2077.



Sponsorship Agreement

Company Name _____
Contact Name _____
Email Address _____
Mailing Address _____
City _____ State _____ Zip _____
Telephone _____

Please email your high resolution (.png or .svg) company logo to jessica@autismtn.org

I/We would like to support the **AutismTN Pajama Walk** by becoming a sponsor at the following level:

- Title Sponsor: \$7,500
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Bronze Sponsor: \$1,000
- Team Award Sponsor \$250

To make payment by check, include this form and mail to:
Autism Tennessee, PO Box 60345, Nashville, TN 37206

Credit card payment can be made at AutismTN.org/PJWalk, by texting "PJWalk" to 41444, or by scanning this QR Code (please email completed form to jessica@autismtn.org)



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