



## Sponsorship Request

On behalf of AutismTN, we are excited to extend an invitation for your organization to join us as a sponsor for our upcoming event, the **5th Annual AutismTN Pajama Walk and the inaugural AutismTN 5K, to be held on September 30th.**

The AutismTN Pajama Walk has become a signature gathering that showcases the incredible support and solidarity of our community. This event not only raises awareness and promotes acceptance of autism but also creates an unforgettable experience for participants. With the addition of the AutismTN 5K, we are providing an opportunity for individuals who are passionate about fitness to contribute to the mission of AutismTN while pursuing their personal goals.

By becoming a sponsor of the Pajama Walk and 5K, you will not only be associated with a memorable and impactful event but also play a pivotal role in supporting AutismTN's vital work. As an organization, we rely solely on grants and fundraisers like this to sustain our efforts, with every dollar raised directly benefiting the Middle Tennessee autism community.

Allow us to share some key insights about AutismTN and the incredible difference we are making:

- We are the only nonprofit in the region exclusively dedicated to providing comprehensive support, advocacy, and education for autistic individuals, their families, and the community at large.
- AutismTN represents the voices of over 65,000 autistic individuals and their families in Middle Tennessee.
- We receive an average of over 7,000 requests for information and support each year, demonstrating the significant need for our services.
- Through our new Building Bridges program, we will help childcare facilities and preschools create more inclusive and accepting environments for neurodivergent children
- We foster inclusivity and celebration of autism through a wide range of social events that promote a more understanding and inclusive community.

Your sponsorship will not only enhance the success of the Pajama Walk and 5K but also reinforce your company's commitment to making a positive impact within our community. We offer various sponsorship levels and benefits, ensuring that your organization receives the recognition it deserves throughout our promotional efforts.

We kindly request you to consider partnering with us by becoming a sponsor for this exciting event and joining us on September 30th for a day filled with inspiration, community engagement, and fun. For more information about sponsorship opportunities or to discuss how your company can support AutismTN, please contact Jessica Moore at [jessica@autismtn.org](mailto:jessica@autismtn.org) or (615) 270-2077.

Thank you for taking the time to consider this meaningful opportunity. We are eager to collaborate with you and make a lasting difference together.

A handwritten signature in black ink that reads "Jessica Moore".

Jessica Moore  
Executive Director,  
AutismTN

A handwritten signature in black ink that reads "Babs Tierno".

Babs Tierno  
AutismTN Board of Directors

Dan Beuerlein  
AutismTN Board of Directors



Sponsor Benefit	Title \$7500	Gold \$5000	Silver \$2500	Bronze \$1000	Team Awards \$250
<b>Brand Exposure*</b>	Logo on event website, promotional materials. Company tagged on Facebook event and on all social media posts	Linked logo on event website, 5 dedicated social media posts	Linked logo on event website, 3 dedicated social media posts	Linked logo on event website, 2 dedicated social media posts	Company name on event website
	Logo on event signage and displayed at the Start/Finish line Deadline Aug 30, 2023	Logo displayed at event Deadline Aug 30, 2023	Logo displayed at event Deadline Aug 30, 2023	Logo displayed at event Deadline Aug 30, 2023	
	Logo on event t-shirts Deadline Aug 30, 2023	Logo on event t-shirts Deadline Aug 30, 2023	Logo on event t-shirts Deadline Aug 30, 2023		
<b>Publicity and Media Exposure</b>	Recognition in press releases and media coverage				
<b>Community Engagement</b>	Recognition during opening and closing ceremonies	Recognition during opening and closing ceremonies	Recognition during opening and closing ceremonies	Recognition during opening and closing ceremonies	Promotional materials or product samples included in team awards
	Booth or table at event	Booth or table at event	Booth or table at event	Booth or table at event	Booth or table at event
	Complementary 1 year Premium membership to AutismTN	Complementary 1 year Advantage membership to AutismTN	Complementary 1 year Basic membership to AutismTN	Complementary 1 year Basic membership to AutismTN	
<b>Employee Engagement</b>	10 event t-shirts for attendees	5 event t-shirts for attendees	2 event t-shirts for attendees		

Please note that this chart is a general guideline, and we are open to discussing customized benefits to better suit your company's preferences and sponsorship level. We appreciate your support and are eager to work with you to create a mutually beneficial partnership for the AutismTN Pajama Walk & 5K.

\*Impressions: 40,000+ social media (Facebook and Instagram), 10,000+ monthly newsletter

For questions about Pajama Walk & 5k Sponsorships, please contact:  
**Jessica Moore, Executive Director at [jessica@autismtn.org](mailto:jessica@autismtn.org) or 615-270-2077.**



## Sponsorship Agreement

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Email Address \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_

Please email your high resolution (.png or .svg) company logo to [jessica@autismtn.org](mailto:jessica@autismtn.org)

I/We would like to support the **AutismTN Pajama Walk & 5k** by sponsoring at the following level:

- Title Sponsor: \$7,500
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Bronze Sponsor: \$1,000
- Team Award Sponsor \$250

To make payment by check, include this form and mail to:  
Autism Tennessee, 955 Woodland St, Nashville, TN 37206

Credit card payment can be made at [AutismTN.org/PJWalk5k](http://AutismTN.org/PJWalk5k),  
by texting "PJWalk5k" to 71777, or by scanning this QR Code:  
(please email completed form to [jessica@autismtn.org](mailto:jessica@autismtn.org))



Your contribution is tax deductible through Autism Tennessee, legal name ASMT, Inc. We are a 501(c)3 charitable organization and all donations are tax deductible. This statement is not intended to be tax advice. Please check with your accounting professional or the I.R.S. for information regarding tax deductions for donations to 501(c)3 charitable organizations. Tax ID# is 27-1003749.